

NICK JONES

Founder & CEO | Alakai Capital



As the CEO and Founder of Alakai Capital, Nick Jones has acquired over \$250M in commercial real estate across multiple states, managing a portfolio of over 950K square feet of commercial property. With a focus on value-add retail and industrial assets, Alakai prioritizes finding investments with asymmetrical return profiles that can provide solutions for its partner tenants as well as attractive returns for its investors.

Nick is known for his direct approach to investing with disciplined underwriting while finding creative solutions for Alakai and its partners. His focus is always on win/win negotiation scenarios with partners while creating value for investors and tenants alike.

His team's mission is to help investors build lasting wealth through real estate that delivers predictable performance, even in unpredictable markets.

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- **From Brokers to Partnerships: The Human Side of CRE**
- **Why Downside Protection Is the Real Alpha**
- **The 4 Filters I Use Before Touching a Deal**



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PODCASTS:

[Nick Jones' CRE Investing Journey | The Crexi Podcast](#)

[Scaling Company and Life After Pro Sports | Breaking New Ground](#)

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[Building Systems, Teams and Enterprise Value in CRE | Best Ever CRE](#)

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